

www.isqed.org/china

ISQED'14 China Sponsorship

16th International Symposium on Quality Electronic Design – ISQED'14 China

Hangzhou, China

Conference Dates: Oct 27-29, 2014

International Symposium on Quality Electronic Design (ISQED) celebrating its 15th year as the premier conference devoted to innovation and Quality in design of electronic circuits and systems. ISQED2014 is a not-to-miss opportunity for the worldwide community of circuit and system designers, semiconductor technologists, system integrators, packaging & test professionals, validation engineers, CAD managers, senior managers, executives, researchers and academics.

The 16th ISQED will be held in Hangzhou China from Oct. 27-29, 2014. The conference is held in technical sponsorship of **IEEE CAS, IEEE EDA, IEEE CPMT, and IEEE Reliability Society**. All past ISQED papers are available through **IEEE digital library Xplore**.



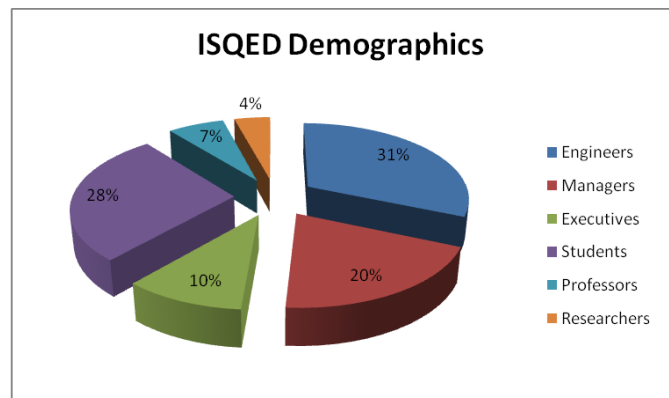
Maximize your visibility to those passionate about design quality – over 650 attendees.

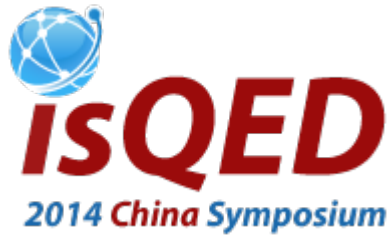
- 16th year of repeated success in attracting more than **100 quality papers** and over **600 engineering professionals**.
- *Keynote and tutorial speaking opportunities* throughout the 3-day conference for premier sponsors.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an *exclusive* opportunity to sponsor this luncheon and speak to the audience
- Best papers, Quality Quest, and IQ awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate *your company's brand* with quality award winners.

Maximize your sponsorship ROI

In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:

- Your message is delivered to over **600** engineering professional who attend this event
- ISQED is the only conference sponsored by **4 IEEE societies** with total global reach of over **150,000** members
- ISQED email list includes **70,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- ISQED committee near **200** experts from the industry and academia where they can be potential customers of your products and services and influence many others
- The conference has established reputation in technical quality of papers and presentations
- The conference is co-located with other reputable events: "SensorsCon" and "Interdisciplinary Engineering Design Education" conferences. Cross marketing with these events provides additional publicity for your company.





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SPONSORSHIP OPPORTUNITIES – ISQED'14 China

Awards Luncheon Sponsor (Exclusive)

\$10,000

- Keynote at the Awards Luncheon on the Tuesday during the conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on event signage
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Premier Sponsor (3 total)

\$10,000

- Keynote during the 3-day conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on conference signage under “Premier Sponsors”
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Tutorial Lunch Sponsor (2 total – Monday and Wednesday)

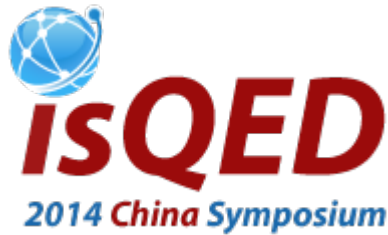
\$5,000

- Tutorial presented at lunch by company leading technologist during the 3-day conference
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Tuesday Mixer Sponsor (Exclusive)

\$5,000

- Five minute welcome speech at Mixer by company executive
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon



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ISQED Quality (IQ) Award (Exclusive)

\$5,000

- Company logo on IQ-Award plaques
- Company executive to co-present award during Tuesday Awards Luncheon
- Up to 2 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Best Paper Award Sponsor (3 total)

\$3,000

- Company logo on best paper plaques
- Company executive to co-present award at Tuesday Awards Luncheon plus 2 attendee passes
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Global Lanyard (Exclusive)

\$2,000

- Company logo on conference lanyard for ISQED in March and ASQED in July (Malaysia)

Specialty Logo Gift (Exclusive)

\$2,000

- Company logo on conference notepad

Exhibit Booth

\$1,000

- 10 x 8 booth space including 6' skirted table, 2 chairs, 1 easel, 1 power outlet



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Sponsorship Signup Form

Company

Website URL

Address

Contact Name

Position in the Company

Direct Phone

Mobile

Email

I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Awards Luncheon Sponsor - \$10K | <input type="checkbox"/> Premier Sponsor - \$10K |
| <input type="checkbox"/> Tutorial Lunch Sponsor - \$5K | <input type="checkbox"/> Tuesday Mixer Sponsor - \$5K |
| <input type="checkbox"/> ISQED Quality (IQ) Award - \$5K | <input type="checkbox"/> Best Paper Award Sponsor - \$3K |
| <input type="checkbox"/> Global Lanyard - \$2K | <input type="checkbox"/> Specialty Logo Gift - \$2K |

Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

Position

Date

Sponsorship slot commitments can also be made by email to the grants chair at: ali@isqed.org, Fax: 1-408-516-8228