

**International Symposium on Quality Electronic Design (ISQED) celebrating its 15th year as the premier conference devoted to innovation and Quality in design of electronic circuits and systems. ISQED2014 is a not-to-miss opportunity for the worldwide community of circuit and system designers, semiconductor technologists, system integrators, packaging & test professionals, validation engineers, CAD managers, senior managers, executives, researchers and academics.**

The 15th ISQED will be held at the Santa Clara Convention Center in Santa Clara, CA, from March 3-5, 2014. The conference is held in technical sponsorship of **IEEE CAS, IEEE EDA, IEEE CPMT, and IEEE Reliability Society**. All past ISQED papers are available through **IEEE digital library Xplore**.



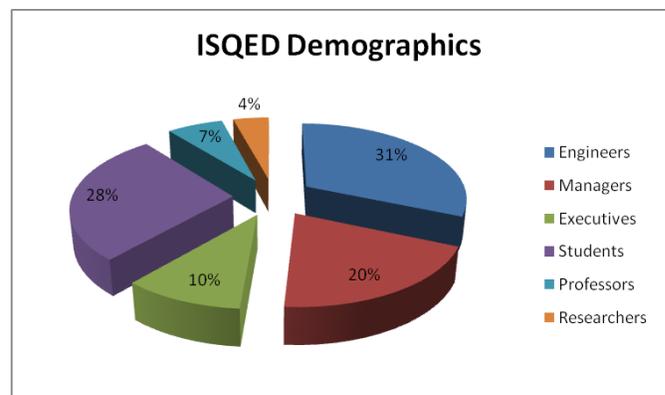
**Maximize your visibility to those passionate about design quality – over 650 attendees.**

- 15<sup>th</sup> year of repeated success in attracting more than **100 quality papers** and over **600 engineering professionals**.
- **Keynote and tutorial speaking opportunities** throughout the 3-day conference for premier sponsors.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an **exclusive** opportunity to sponsor this luncheon and speak to the audience
- Best papers, Quality Quest, and IQ awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate **your company's brand** with quality award winners.

**Maximize your sponsorship ROI**

In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:

- Your message is delivered to over **600** engineering professional who attend this event
- ISQED is the only conference sponsored by **4 IEEE societies** with total global reach of over **150,000** members
- ISQED email list includes over **100,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- ISQED committee near **250** experts from the industry and academia where they can be potential customers of your products and services and influence many others
- The conference has established reputation in technical quality of papers and presentations
- The conference is co-located with other reputable events: "SensorsCon" and "Interdisciplinary Engineering Design Education" conferences. Cross marketing with these events provides additional publicity for your company.



**SPONSORSHIP OPPORTUNITIES - ISQED 2014**

**Awards Luncheon Sponsor (Exclusive)**

**\$20,000**

- Keynote at the Awards Luncheon on the Tuesday during the conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on event signage
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

**Premier Sponsor (3 total)**

**\$20,000**

- Keynote during the 3-day conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on conference signage under “Premier Sponsors”
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

**Tutorial Lunch Sponsor (2 total – Monday and Wednesday)**

**\$10,000**

- Tutorial presented at lunch by company leading technologist during the 3-day conference
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

**Tuesday Mixer Sponsor (Exclusive)**

**\$10,000**

- Five minute welcome speech at Mixer by company executive
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon



**ISQED 2014 Sponsorship**

**15<sup>th</sup> International Symposium on  
Quality Electronic Design – ISQED 2014**

**Santa Clara Convention Center, Santa Clara, CA**

**Conference Dates March 3-5, 2014**

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<b>ISQED Quality (IQ) Award (Exclusive)</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• Company logo on IQ-Award plaques</li><li>• Company executive to co-present award during Tuesday Awards Luncheon</li><li>• Up to 2 attendee passes for the entire conference</li><li>• Company logo and up to two skyscraper banners on the event website</li><li>• Company one-page information sheet to be placed in conference gift bags</li><li>• Company logo printed on all conference gift bags along with other sponsors</li><li>• If desired, a complimentary exhibition booth</li><li>• A recognition award from ISQED, to be presented at the Awards Luncheon</li></ul>	
<b>Best Paper Award Sponsor (3 total)</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Company logo on best paper plaques</li><li>• Company executive to co-present award at Tuesday Awards Luncheon plus 2 attendee passes</li><li>• Company logo and up to two skyscraper banners on the event website</li><li>• Company one-page information sheet to be placed in conference gift bags</li><li>• Company logo printed on all conference gift bags along with other sponsors</li><li>• If desired, a complimentary exhibition booth</li><li>• A recognition award from ISQED, to be presented at the Awards Luncheon</li></ul>	
<b>Global Lanyard (Exclusive)</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Company logo on conference lanyard for ISQED in March and ASQED in July (Malaysia)</li></ul>	
<b>Specialty Logo Gift (Exclusive)</b>	<b>\$3,000</b>
<ul style="list-style-type: none"><li>• Company logo on conference notepad</li></ul>	
<b>Exhibit Booth</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• 10 x 8 booth space including 6' skirted table, 2 chairs, 1 easel, 1 power outlet</li></ul>	



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## Sponsorship Signup Form

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Company

Website URL

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Address

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Contact Name

Position in the Company

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Direct Phone

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Mobile

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Email

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I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

- Awards Luncheon Sponsor - \$20K
- Tutorial Lunch Sponsor - \$10K
- ISQED Quality (IQ) Award - \$10K
- Global Lanyard - \$5K

- Premier Sponsor - \$20K
- Tuesday Mixer Sponsor - \$10K
- Best Paper Award Sponsor - \$5K
- Specialty Logo Gift - \$3K

### Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

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Position

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Date

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Sponsorship slot commitments can also be made by email to the grants chair at: [ali@isqed.org](mailto:ali@isqed.org), Fax: 1-408-516-8228