www.isqed.org

International Symposium on Quality Electronic Design (ISQED) celebrating its 17th year as the premier conference devoted to innovation and Quality in design of electronic circuits and systems.
ISQED is a not-to-miss opportunity for the worldwide community of circuit and system designers, semiconductor technologists, system integrators, packaging & test professionals, validation engineers, CAD managers, senior managers, executives, researchers and academics.

The 17th ISQED will be held at the Santa Clara Convention Center in Santa Clara, CA, from March 14-16, 2016. The conference is held in technical sponsorship of **IEEE CAS, IEEE EDA, IEEE CPMT, and IEEE Reliability Society**. All past ISQED papers are available through **IEEE digital library Xplore**.
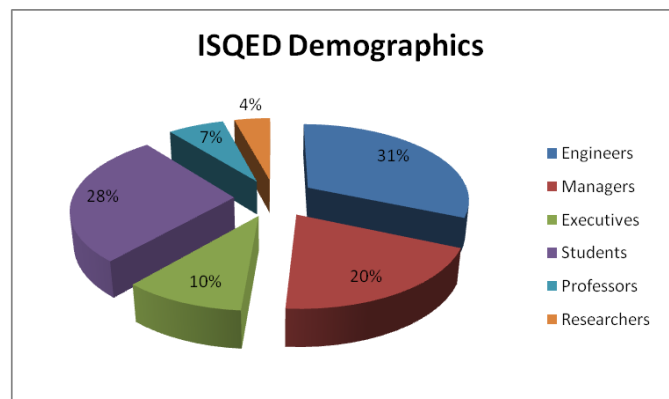
Maximize your visibility to those passionate about design quality – over 650 attendees.
- 16 years of repeated success in attracting more than **100 quality papers** and over **600 engineering professionals.**
- *Keynote and tutorial speaking opportunities* throughout the 3-day conference for premier sponsors.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an *exclusive* opportunity to sponsor this luncheon and speak to the audience
- Best papers, Quality Quest, and IQ awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate *your company's brand* with quality award winners.

Maximize your sponsorship ROI
In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:
- Your message if delivered to over **600** engineering professional who attend this event
- ISQED is the only conference sponsored by **4 IEEE societies** with total global reach of over **150,000** members
- ISQED email list includes over **100,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- ISQED committee near **250** experts from the industry and academia where they can be potential customers of your products and services and influence many others
- The conference has established reputation in technical quality of papers and presentations
- The conference is co-located with other reputable events: "SensorsCon" and "Interdisciplinary Engineering Design Education" conferences. Cross marketing with these events provides additional publicity for your company.

ISQED Demographics

- Engineers 31%
- Managers 20%
- Executives 10%
- Students 28%
- Professors 7%
- Researchers 4%

SPONSORSHIP OPPORTUNITIES - ISQED 2016

Awards Luncheon Sponsor (Exclusive)   **$10,000**
- Keynote at the Awards Luncheon on the Tuesday during the conference
- Up to 3 attendee passes for the entire conference
- Company logo on event signage
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth

Premier Sponsor   **$5,000**
- Keynote during the 3-day conference
- Up to 2 attendee passes for the entire conference
- Company logo on conference signage under "Premier Sponsors"
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth

Tutorial Lunch Sponsor (Monday and Wednesday)   **$5,000**
- Tutorial presented at lunch by company leading technologist during the 3-day conference
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth

Tuesday Mixer Sponsor   **$2,000**
- Five minute welcome speech at Mixer by company executive
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth

ISQED Quality (IQ) Award   **$2,000**
- Company logo on IQ-Award plaques
- Company executive to co-present award during Tuesday Awards Luncheon
- Up to 2 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

- If desired, a complimentary exhibition booth

Best Paper Award Sponsor   **$5,000**
- Company logo on best paper plaques
- Company executive to co-present award at Tuesday Awards Luncheon plus 2 attendee passes
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth

Global Lanyard (2 total)   **$1,000**
- Company logo on conference lanyard for ISQED in March and ASQED in July (Malaysia)

Specialty Logo Gift (Exclusive)   **$1,000**
- Company logo on conference notepad

Exhibit Booth   **$1,000**
- 10 x 8 booth space including 6' skirted table, 2 chairs, 1 easel, 1 power outlet

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Sponsorship Signup Form

Company   Website URL

_____

Address

_____

Contact Name   Position in the Company

_____

Direct Phone

_____

Mobile

_____

Email

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I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

☐ Awards Luncheon Sponsor - $10K   ☐ Premier Sponsor - $5K
☐ Tutorial Lunch Sponsor - $5K   ☐ Tuesday Mixer Sponsor - $2K
☐ ISQED Quality (IQ) Award - $2K   ☐ Best Paper Award Sponsor - $5K
☐ Global Lanyard - $1K   ☐ Specialty Logo Gift - $1K
☐ Other: please specify

Acknowledgement
I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client   Name (Printed)

_____   _____
Position   Date

_____   _____
Sponsorship slot commitments can also be made by email to the grants chair at: ali@isqed.org, Fax: 1-408-516-8228