



ISQED 2012 Sponsorship

13rd International Symposium on
Quality Electronic Design – ISQED 2012

Santa Clara, CA

Conference Dates March 19-21, 2012

Maximize your visibility to those passionate about design quality – over 500 attendees.

- 13th year of repeated success in attracting more than 100 quality papers and over 500 engineering professionals.
- Keynote and tutorial speaking opportunities throughout the 3-day conference for premier sponsors.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an exclusive opportunity to sponsor this luncheon and speak to the audience
- Three papers are chosen for awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate your company's brand with quality award winners.

For more information on sponsorships, contact: info@isqed.org, Fax: 1-408-516-8228.

SPONSORSHIP OPPORTUNITIES - ISQED 2012 (early bird rates to September 23, 2011)

Awards Luncheon Sponsor (Exclusive)

\$30,000 (early bird \$20K)

- Keynote at the Awards Luncheon on the Tuesday during the conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on event signage
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Premier Sponsor (3 total)

\$30,000 (early bird \$20K)

- Keynote during the 3-day conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video – tbd)
- Company logo on conference signage under “Premier Sponsors”
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

-
- Tutorial Lunch Sponsor (2 total – Monday and Wednesday) \$20,000 (early bird \$10K)**
- Tutorial presented at lunch by company leading technologist during the 3-day conference
 - Up to 5 attendee passes for the entire conference
 - Company logo and up to two skyscraper banners on the event website
 - Company one-page information sheet to be placed in conference gift bags
 - Company logo printed on all conference gift bags along with other sponsors
 - If desired, a complimentary exhibition booth
 - A recognition award from ISQED, to be presented at the Awards Luncheon
- Tuesday Mixer Sponsor (Exclusive) \$15,000 (early bird \$10K)**
- Five minute welcome speech at Mixer by company executive
 - Up to 5 attendee passes for the entire conference
 - Company logo and up to two skyscraper banners on the event website
 - Company one-page information sheet to be placed in conference gift bags
 - Company logo printed on all conference gift bags along with other sponsors
 - If desired, a complimentary exhibition booth
 - A recognition award from ISQED, to be presented at the Awards Luncheon
- ISQED Quality (IQ) Award (Exclusive) \$15,000 (early bird \$10K)**
- Company logo on IQ-Award plaques
 - Company executive to co-present award during Tuesday Awards Luncheon
 - Up to 2 attendee passes for the entire conference
 - Company logo and up to two skyscraper banners on the event website
 - Company one-page information sheet to be placed in conference gift bags
 - Company logo printed on all conference gift bags along with other sponsors
 - If desired, a complimentary exhibition booth
 - A recognition award from ISQED, to be presented at the Awards Luncheon
- Best Paper Award Sponsor (3 total) \$10,000 (early bird \$5K)**
- Company logo on best paper plaques
 - Company executive to co-present award at Tuesday Awards Luncheon plus 2 attendee passes
 - Company logo and up to two skyscraper banners on the event website
 - Company one-page information sheet to be placed in conference gift bags
 - Company logo printed on all conference gift bags along with other sponsors
 - If desired, a complimentary exhibition booth
 - A recognition award from ISQED, to be presented at the Awards Luncheon
- Global Lanyard (Exclusive) \$10,000 (early bird \$5K)**
- Company logo on conference lanyard for ISQED in March and asQED in July (Malaysia)
- Specialty Logo Gift (Exclusive) \$5,000 (early bird \$3K)**
- Company logo on conference notepad



Sponsorship Signup Form

Company

Website URL

Address

Contact Name

Position in the Company

Direct Phone

Mobile

Email

I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level (rates in parentheses if by September 23, 2011):

- | | |
|---|--|
| <input type="checkbox"/> Awards Luncheon Sponsor - \$30K (\$20K) | <input type="checkbox"/> Premier Sponsor - \$30K (\$20K) |
| <input type="checkbox"/> Tutorial Lunch Sponsor - \$20K (\$10K) | <input type="checkbox"/> Tuesday Mixer Sponsor - \$15K (\$10K) |
| <input type="checkbox"/> ISQED Quality (IQ) Award - \$15K (\$10K) | <input type="checkbox"/> Best Paper Award Sponsor - \$10K (\$5K) |
| <input type="checkbox"/> Global Lanyard - \$10K (\$5K) | <input type="checkbox"/> Specialty Logo Gift - \$5K (\$3K) |

Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

Position

Date

Sponsorship slot commitments can also be made by email to the grants chair at: ali@isqed.org, Fax: 1-408-516-8228