

13rd International Symposium on **Quality Electronic Design – ISQED 2012**

Santa Clara, CA

Conference Dates March 19-21, 2012

Maximize your visibility to those passionate about design quality – over 500 attendees.

- 13th year of repeated success in attracting more than 100 quality papers and over 500 engineering professionals.
- Keynote and tutorial speaking opportunities throughout the 3-day conference for premier sponsors.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an exclusive opportunity to sponsor this luncheon and speak to the audience
- Three papers are chosen for awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate your company's brand with quality award winners.

For more information on sponsorships, contact: info@isqed.org, Fax: 1-408-516-8228.

SPONSORSHIP OPPORTUNITIES - ISQED 2012 (early bird rates to September 23, 2011)

Awards Luncheon Sponsor (Exclusive)

\$30,000 (early bird \$20K)

- Keynote at the Awards Luncheon on the Tuesday during the conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video tbd)
- Company logo on event signage
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Premier Sponsor (3 total)

\$30,000 (early bird \$20K)

- Keynote during the 3-day conference
- Up to 10 attendee passes for the entire conference
- Pre-event press opportunities with your executives (written/podcast/video tbd)
- Company logo on conference signage under "Premier Sponsors"
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
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Tutorial Lunch Sponsor (2 total – Monday and Wednesday)

\$20,000 (early bird \$10K)

- Tutorial presented at lunch by company leading technologist during the 3-day conference
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Tuesday Mixer Sponsor (Exclusive)

\$15,000 (early bird \$10K)

- Five minute welcome speech at Mixer by company executive
- Up to 5 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

ISQED Quality (IQ) Award (Exclusive)

\$15,000 (early bird \$10K)

- Company logo on IQ-Award plagues
- Company executive to co-present award during Tuesday Awards Luncheon
- Up to 2 attendee passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Best Paper Award Sponsor (3 total)

\$10,000 (early bird \$5K)

- Company logo on best paper plaques
- Company executive to co-present award atTuesday Awards Luncheon plus 2 attendee passes
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors
- If desired, a complimentary exhibition booth
- A recognition award from ISQED, to be presented at the Awards Luncheon

Global Lanyard (Exclusive)

\$10,000 (early bird \$5K)

Company logo on conference lanyard for ISQED in March and asQED in July (Malaysia)

Specialty Logo Gift (Exclusive)

\$5,000 (early bird \$3K)

Company logo on conference notepad

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ISQED 2012 Sponsorship



408-516-8228

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Sponsorship Signup Form		
Company We'	bsite URL	
Address		
Contact Name Pos	Position in the Company	
Direct Phone		
Mobile		
Email		
I have read the "Sponsorship Opportunities Availab sponsorship at the following level (rates in parenthe	, ,	
☐ Awards Luncheon Sponsor - \$30K (\$20K) ☐ Tutorial Lunch Sponsor - \$20K (\$10K) ☐ ISQED Quality (IQ) Award - \$15K (\$10K) ☐ Global Lanyard - \$10K (\$5K)	☐ Premier Sponsor - \$30K (\$20K) ☐ Tuesday Mixer Sponsor - \$15K (\$10K) ☐ Best Paper Award Sponsor - \$10K (\$5K) ☐ Specialty Logo Gift - \$5K (\$3K)	
Acknowledgement I acknowledge that I have read and understood the authorized:	sponsorship conditions; I accept these and am so	
Signature by the client	Name (Printed)	
Position	Date	
Sponsorship slot commitments can also be made by	email to the grants chair at: ali@isqed.org, Fax: 1-	

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