



**16th International Symposium on
Quality Electronic Design – ISQED 2015**

**Santa Clara Convention Center, Santa Clara,
California, USA**

ISQED 2015 Exhibit Information

**Conference Dates March 2-4, 2015
Exhibit date March 3, 2015**

Event Location: Santa Clara Convention
Center

5001 Great America Pkwy, Santa Clara, CA 95054

Contact: Ali: ali1@isqed.org

Exhibit Theme General Theme: **Leading Innovation and Quality in Electronic Design**
2015 Theme: **IOT – Smart Sensors and Security**

Exhibit area: Santa Clara Convention Center, Hallway in front of Great America Rooms 1-3*

Exhibit registration: Free. Online registration is done through ISQED web site.

Exhibit Hours: Tuesday March 3: 3:00PM – 7:00 PM

Setup and Dismantle Information:

Installation	Monday, 3/2	5:30 PM – 8:30 PM, and/or
	Tuesday, 3/3	8:00AM – 2:30 AM
Dismantle:	Tuesday, 3/3	7:00 PM – 7:30 PM

Shipping to Convention Center

Santa Clara Convention Center does not allow exhibit materials to be shipped there and they do not have any storage space. Please ship to your hotel room or bring along with you

***See map attached to this document**



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Booth package*

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1. Each Exhibit space will have the following:

- 6' skirted table (optional)
- 2 chairs
- 1 power outlet

Please do:

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ISQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 3-5 days prior to Friday Feb. 28th:

1762 Technology Drive, Suite 227, San Jose, CA 95110
C/O: ISQED Event

- Collect leads at your exhibit**
- Sponsor Apple iPad give-a-ways (\$1K)
- Sponsor exhibits refreshments (\$500)

Please don't:

- Ship anything to Convention Center, there is no storage space and they do not accept any responsibility
- Attach anything on the walls
- Leave your exhibit after the event

4. If you have any other questions, please contact Ali: ali1@isqed.org

