



**International Symposium on Quality Electronic Design (ISQED) celebrating its 19<sup>th</sup> year as the premier conference devoted to innovation and Quality in design of electronic circuits and systems.**

**ISQED is a not-to-miss opportunity for the worldwide community of circuit and system designers, semiconductor technologists, system integrators, packaging & test professionals, validation engineers, CAD managers, senior managers, executives, researchers and academics.**

The 19<sup>th</sup> ISQED will be held at the Santa Clara Convention Center in Santa Clara, CA, from March 13-14, 2018. The conference is being held in technical sponsorship of **IEEE CAS, IEEE EDS, and IEEE Reliability Society**. All past ISQED papers are available through **IEEE digital library Xplore**.

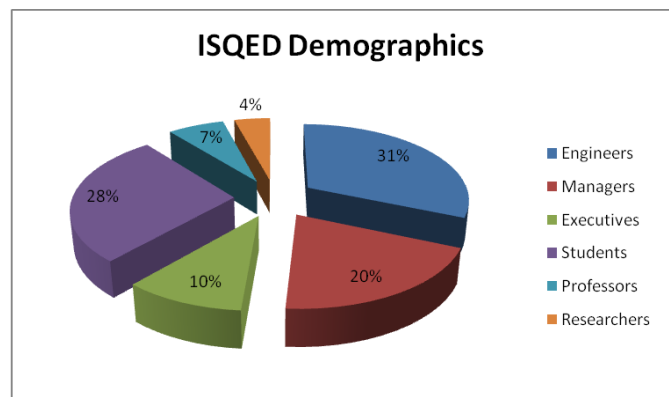
**Maximize your visibility to those passionate about design quality – over 500 attendees.**

- 19 years of repeated success in attracting more than **100 quality papers** and over **500 engineering professionals**.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an *exclusive* opportunity to sponsor this luncheon and speak to the audience
- Best papers, Quality Quest, and IQ awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate *your company's brand* with quality award winners.

**Maximize your sponsorship ROI**

In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:

- Your message is delivered to over **500** engineering professionals who attend this event
- ISQED is the only conference sponsored by **3 IEEE societies** with total global reach of over **150,000** members
- ISQED email list includes over **100,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- ISQED committee near **200** experts from the industry and academia where they can be potential customers of your products and services and influence many others
- The conference has established reputation in technical quality of papers and presentations
- The conference is co-located with another reputable event: "IoT Summit 2018". Cross marketing with these events provides additional publicity for your company.



**SPONSORSHIP OPPORTUNITIES - ISQED 2018**

**Awards Luncheon Sponsor (Exclusive) \$10,000**

- Up to 4 attendees passes for the entire conference
- Company logo on conference signage under “Luncheon Sponsors”
- Company logo and up to two skyscraper banners on the event website
- Up to 2 full pages of company Ads to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Premier Sponsor \$5,000**

- Up to 2 attendees passes for the entire conference
- Company logo on conference signage under “Premier Sponsors”
- Company logo and up to two skyscraper banners on the event website
- One page company Ad to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Tutorial Lunch Sponsor (Monday and Wednesday) \$5,000**

- Up to 2 attendees passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- One page company Ad to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Tuesday Mixer Sponsor \$2,000**

- Up to 2 attendees passes for the entire conference
- Company logo and one skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**ISQED Quality (IQ) Award \$2,000**

- Company logo on IQ-Award plaques
- Up to 2 attendees passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Best Paper Award Sponsor \$5,000**

- Company logo on best paper plaques
- Up to 2 attendees passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors



## ISQED 2018 Sponsorship

**19<sup>th</sup> International Symposium on  
Quality Electronic Design – ISQED 2018**

**Santa Clara Convention Center, Santa Clara, CA**

**Conference Dates March 13-14, 2018**

---

<b>Global Lanyard (2 total)</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Company logo on conference lanyard for ISQED'18 in March</li></ul>	
<b>Specialty Logo Gift (Exclusive)</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Company logo on conference notepad</li></ul>	



ISQED 2018 Sponsorship

19<sup>th</sup> International Symposium on  
Quality Electronic Design – ISQED 2018

Santa Clara Convention Center, Santa Clara, CA

Conference Dates March 13-14, 2018

---

## Sponsorship Signup Form

---

Company

Website URL

Address

Contact Name

Position in the Company

Direct Phone

Mobile

Email

I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

- Awards Luncheon Sponsor - \$10K
- Tutorial Lunch Sponsor - \$5K
- ISQED Quality (IQ) Award - \$2K
- Global Lanyard - \$1K
- Other: please specify

- Premier Sponsor - \$5K
- Tuesday Mixer Sponsor - \$2K
- Best Paper Award Sponsor - \$5K
- Specialty Logo Gift - \$1K

### Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

Position

Date

Sponsorship slot commitments can also be made by email to the grants chair at: [lanad@isqed.org](mailto:lanad@isqed.org), Fax: 1-408-857-0200