



**International Symposium on Quality Electronic Design (ISQED) celebrating its 21<sup>st</sup> year as the premier conference devoted to innovation and Quality in design of electronic circuits and systems.**

**ISQED is a not-to-miss opportunity for the worldwide community of circuit and system designers, semiconductor technologists, system integrators, packaging & test professionals, validation engineers, CAD managers, senior managers, executives, researchers and academics.**

The 21<sup>st</sup> ISQED will be held at the Santa Clara Convention Center in Santa Clara, CA, in March 2020. The conference is being held in technical sponsorship of **IEEE CAS, IEEE EDS, and IEEE Reliability Society**. All past ISQED papers are available through **IEEE digital library Xplore**.

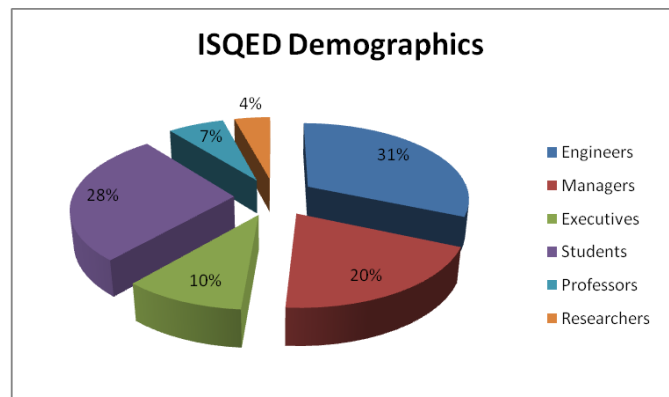
**Maximize your visibility to those passionate about design quality – over 500 attendees.**

- 21 years of repeated success in attracting more than **100 quality papers** and over **500 engineering professionals**.
- Tuesday awards luncheon recognizes individuals who have made significant contributions to quality in the electronic design, providing the sponsoring company with an exclusive opportunity to sponsor this luncheon and speak to the audience
- Best papers, Quality Quest, and IQ awards to be presented at the Tuesday awards luncheon, presenting your company with a unique opportunity to associate your company's brand with quality award winners.

**Maximize your sponsorship ROI**

In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:

- Your message is delivered to over **500** engineering professionals who attend this event
- ISQED is the only conference sponsored by **3 IEEE societies** with total global reach of over **150,000** members
- ISQED email list includes over **100,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- ISQED committee near **200** experts from the industry and academia where they can be potential customers of your products and services and influence many others
- The conference has established reputation in technical quality of papers and presentations



---

**SPONSORSHIP OPPORTUNITIES - ISQED 2020**

**Awards Luncheon Sponsor (Exclusive) \$10,000**

- Up to 4 attendees passes for the entire conference
- Company logo on conference signage under “Luncheon Sponsors”
- Company logo and up to two skyscraper banners on the event website
- Up to 2 full-page company Ads to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Premier Sponsor \$5,000**

- Up to 2 attendees passes for the entire conference
- Company logo on conference signage under “Premier Sponsors”
- Company logo and up to two skyscraper banners on the event website
- One full-page company Ad to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Tutorial Lunch Sponsor (Monday and Wednesday) \$5,000**

- Up to 2 attendees passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- One-page company Ad to be printed in the conference program booklet
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Tuesday Mixer Sponsor \$2,000**

- Up to 2 attendees passes for the entire conference
- Company logo and one skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Best Paper Award Sponsor \$5,000**

- Company logo on best paper plaques
- Up to 2 attendees passes for the entire conference
- Company logo and up to two skyscraper banners on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company logo printed on all conference gift bags along with other sponsors

**Global Lanyard (2 total) \$1,000**

- Company logo on conference lanyard for ISQED’18 in March

**Specialty Logo Gift (Exclusive) \$1,000**

- Company logo on conference notepad



ISQED 2020 Sponsorship

21<sup>st</sup> International Symposium on  
Quality Electronic Design – ISQED 2020

Santa Clara Convention Center, Santa Clara, CA

Conference Dates March 2020

---

## Sponsorship Signup Form

---

Company

Website URL

Address

Contact Name

Position in the Company

Direct Phone

Mobile

Email

I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

- Awards Luncheon Sponsor - \$10K
- Tutorial Lunch Sponsor - \$5K
- Best Paper Award Sponsor - \$5K
- Global Lanyard - \$1K
- Other: please specify

- Premier Sponsor - \$5K
- Tuesday Mixer Sponsor - \$2K
- Specialty Logo Gift - \$1K

### Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

Position

Date

Sponsorship slot commitments can also be made by email to the grants chair at: [lanad@isqed.org](mailto:lanad@isqed.org), Fax: 1-408-857-0200