



12th International Symposium on Quality Electronic Design

INTERNATIONAL SYMPOSIUM ON QUALITY ELECTRONIC DESIGN (ISQED)

Mon, March 14- Wed, March 16, 2011

Santa Clara, CA

URL: www.ISQED.org

The premier Electronic Design conference bridges the gap between Electronic/Semiconductor ecosystem members providing electronic design tools, integrated circuit technologies, semiconductor technology, packaging, assembly & test to achieve design quality. The conference, in its 12th year, is seeking sponsored Plenary/keynote speakers, and panelists. Keynote speakers to discuss upcoming trends and developments in various areas of the semiconductor/electronic ecosystem. There is also an opportunity to create/host & sponsor a lunch-time panel as well as two awards and best papers.

SPONSORSHIP OPPORTUNITIES

\$25,000 - [Platinum Level](#)

- Company can assign an executive level personnel to give keynote/plenary presentation at the event
- Company can assign an executive personnel to participate in a session panel discussion
- Exclusive Pre-event press interview with executive personnel (written/podcast/video format tbd)
- Appear in the program providing exposure to top professionals and business leaders
- Company logo and up to two skyscraper banners of your products on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- Four (4) complimentary admissions to the event
- A complimentary exhibition booth with choice of location
- A recognition award from ISQED

\$15000 – [Gold Level](#)

- Company can assign an executive personnel to give presentation at the event
- Company can assign an executive personnel to participate in session panel discussion
- Exclusive Pre-event promotion of presenting executive personnel in event advertising
- Appear in the program providing exposure to top professionals and business leaders
- Company logo and up to two skyscraper banners of your products on our event website

- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the specialty giveaway included in all conference gift bags (company logo will be added to the giveaway item) (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- Two (2) complimentary admissions to the event
- A complimentary exhibition booth
- A recognition award from ISQED

\$5000 – Silver Level

- Company can assign an executive personnel to participate in a session panel discussion with a 5-min corporate introduction presentation
- Appear in our program providing exposure to top professionals and business leaders
- Company logo and one skyscraper banner ad of your product on our event-website
- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- One (1) complimentary admissions to the event
- A complimentary exhibition booth
- A recognition award from ISQED

Item Sponsorships

Lunch and Lunch Panel Sponsorship - \$15,000 (two available)

(Gold & Silver sponsors have first right of refusal on a first-come, first served basis)

Company logo printed on all materials promoting the lunch and lunch panel event

Company can provide a banner for displaying during the lunch and lunch panel event

Specialty Giveaway - \$3,000 (one available)

(Gold sponsors have first right of refusal on a first-come, first-served basis)

Company logo printed on unique giveaway and included in all conference gift bags (approx. 150)

Internet Sponsorship - \$3,000 (one available)

(Platinum sponsors have the first right of inclusion in hosting on a first-come, first served basis)



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Company logo printed on all promotional materials and information regarding the internet connection at the event

Lanyard Sponsorship - \$1,000 (10 available)
Company logo printed on lanyards (approx. 3)

Conference Gift Bag Sponsorship - \$1,000 (six available)
Company logo printed on all conference gift bags along with other sponsoring companies (approx. 150)

All sponsors will receive a complimentary tabletop exhibition booth at the event.

The ISQED organizing committee is looking forward for your response for these exciting conference opportunities.

To apply for sponsorship, please send your request to us at isqed2011@ISQED.org to become part of the event today.



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ISQED Sponsorship Selection Form

Please fill the following information and email to isqed2011@isqed.org,
or fax to ISQED sales; 408-516-8228

Date: _____

Company Name: _____

Group/Dept. Name: _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone: _____

Sponsorship Selections (check mark your selections from the following table):

| Sponsorship Categories | |
|--|--------------------------------|
| Platinum Level Sponsorship | <input type="checkbox"/> \$25K |
| Gold Level Sponsorship | <input type="checkbox"/> \$15K |
| Silver Level Sponsorship | <input type="checkbox"/> \$5K |
| Lunch and Lunch Panel Sponsorship | <input type="checkbox"/> \$15K |
| Specialty Giveaway | <input type="checkbox"/> \$3K |
| Internet Sponsorship | <input type="checkbox"/> \$3K |
| Lanyard Sponsorship | <input type="checkbox"/> \$1K |
| Conference Gift Bag Sponsorship | <input type="checkbox"/> \$1K |
| Exhibit Booth | <input type="checkbox"/> \$2K |
| TOTAL | |

Total Sponsorship \$: _____

Payment Method: Invoice the company Company Check

Company Credit Card:

Credit Card Type: Credit Card Number:

Expiration Date:

Name on the Credit Card:

Other payment methods (please explain):

Note and Comments: